

## The Binkeez for Comfort Story

Binkeez for Comfort is a Guidestar Platinum-accredited 501(c)(3) non-profit organization. The Binkeez mission is to provide handmade blankets from certified fabrics to babies and children struggling to survive life-threatening illnesses, acute developmental and mental disorders and severe burns, all the while offering support to parents, siblings and caregivers.

Binkeez for Comfort honors the legacy of Executive Director Susan Posterro's mother, Lynne, who has sewn over 40,000 blankets for children in third world countries. Binkeez for Comfort's blankets are a natural extension to that spirit of giving.

Each blanket is constructed from fabrics that are lead-free and hypo-allergenic, and the fabric has been independently tested to pass consumer safety act protections laws and government safety standards. Each Binkeez blanket is hand-crafted by our dedicated volunteers to figuratively and literally wrap patients, and their families in love and hope for healing and survival.

The driving force behind our organization is to support the most critical pediatric patients. Child life specialists within the hospitals we serve note the benefits of Binkeez to improving outcomes among patients and their families. When a child feels safe and less anxious the body is better able to fight disease.



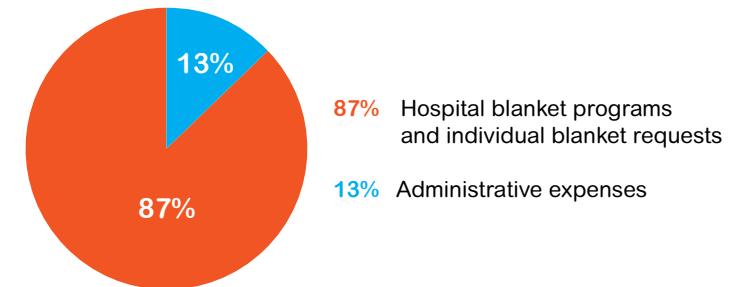
Learn more & donate at [www.binkeezforcomfort.org](http://www.binkeezforcomfort.org)

Security, safety and health is woven into a child's medical journey the moment they receive and touch a Binkeez for Comfort

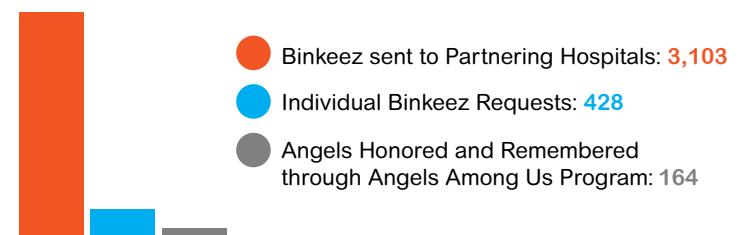
## 2017 Financial Impact Summary

2016	\$147,815
2017	\$112,356

## Your Donations at work



## Children Comforted in 2017



**binkeez**  
FOR COMFORT™  
more than just a blanket™

159 Memorial Drive, Suite B, Shrewsbury, MA 01545  
tel: 508-847-5795 | email: [info@binkeezforcomfort.org](mailto:info@binkeezforcomfort.org)  
[www.binkeezforcomfort.org](http://www.binkeezforcomfort.org)



Providing love to babies and children during times of acute medical crisis

2017 Annual Report

## Learn About Binkeez for Comfort Programs

The Binkeez for Comfort organization quietly and sustainably supports patients and their families at a growing number of leading Children's Hospitals throughout the United States. These hospitals consistently tell us that our blankets have a positive, cascading impact. The initial warmth and comfort can lead to more rest and less stress, which in turn can lead to a more positive outcome. Child life specialists refer to these kinds of reactions as "clinical benefits". Children's Hospitals have accredited Binkeez not only for the serenity provided by our blankets, but also because the fabrics we use is certified, made in a safe, exposure-free environment and sealed in hospital approved packaging. Beyond these important accreditation's, hospitals view us a trusted partner — a partner who is reliably compliant with guidelines, regulations and protocols.

Binkeez for Comfort has the humbling privilege of positively effecting the lives of thousands of children facing life threatening illnesses. Our outreach creates meaningful connections that inspire us to continue the mission of assisting and supporting children facing the unthinkable. We honor and thank the families of these children by memorializing a blanket in the child's name under our "inspirations program". The blanket is unique because it is made in a new unused pattern.

Beyond blankets, our mindful organization is dedicated to the deliberate, thoughtful giving of acts of love to our families enduring the loss of child. The Angles Among Us program is a humble and earnest expression of our heartfelt sympathy acknowledging the passing of each precious child.



In 2017  
Children Comforted    Treating Hospitals    Life-threatening Illnesses  
3,531                          214                          174

## Meet Emerson Lucier



Landon was 7 years old when he was diagnosed with Acute Lymphoblastic Leukemia Pre-B Cell Leukemia on October 15, 2012. Landon's bone marrow was 100% covered in cancer cells and his treatment took 3 1/2 years. Those years were extremely rough on Landon and the pain from the chemotherapy made his body bruise and it was sore for him to move or to be touched (even a hug hurt him). The chemotherapy made Landon so weak that he was not able to hold his own weight from his body anymore and was not able to walk and he was in a wheelchair for a long time. As shared by Landon's mom, "When Binkeez brought Landon his Binkeez at Children's hospital in 2013, I remember him telling me how soft it was and how he kept rubbing it against his cheeks saying that it was so warm and soft! From that moment on he carried it everywhere he went, to every clinic appointment, bone marrow biopsy, echo scan, X-ray, ER visit and all hospital stays. If you have seen Landon, you have seen his Polka-dot Binkeez."

At 14 months old Emerson was diagnosed with Acute myeloid leukemia. Six months after being declared in remission, Emerson relapsed and Leukemia was found in her bone marrow. Her treatment second time around was different and required her to be treated in dual hospitals in two different states, Hasbro Children's Hospital and Boston Children's Hospital and included a bone marrow transplant. As shared by Emerson's mom, "Emerson's Binkeez blankets are down right seriously the most comfortable blanket we've ever owned. It is always the first blanket I grab for her because it's that love and security. I know that was distinguishably made to surround her every time with comfort and love simultaneously."

## Meet Landon Unger



## Leadership Funding Partners

- ♥ Black Family Charitable Trust
- ♥ Clay Buchholz Foundation
- ♥ Go East Promotional Products
- ♥ Megan L Cordeiro Memorial Foundation
- ♥ The New England Revolution
- ♥ The Carter Bucciero HUGS Program

- ♥ Kevin M. Posterro
- ♥ John D. McAtee
- ♥ Galina Shtivelman
- ♥ Tracy J. Hennessey
- ♥ Carolyn Geoffrion
- ♥ Jennifer Bryant

## Program Partnerships

- ♥ Barbara Bush Children's Hospital at Maine Medical Center
- ♥ Boston Medical Center
- ♥ Candlelighters NYC
- ♥ Children's Hospital of Philadelphia
- ♥ Cottage Children's Medical Center – Cottage Health
- ♥ Children's Medical Center Dallas – Children's Health
- ♥ Diamond Children's Medical Center – Banner Health
- ♥ Emilio Nares Foundation
- ♥ Floating Hospital for Children in Boston
- ♥ Johns Hopkins Children's Center
- ♥ Hasbro Children's Hospital
- ♥ Kravis Children's Hospital – Mount Sinai
- ♥ Loyola University Medical Center
- ♥ MassGeneral Hospital for Children
- ♥ Memorial Sloan Kettering Cancer Center
- ♥ Neonatal Intensive Care (NICU) – UMass Memorial Medical Center
- ♥ New York-Presbyterian
- ♥ Phoenix Children's Hospital
- ♥ St. Jude Children's Research Hospital
- ♥ Team Parker for Life
- ♥ The Confetti Foundation
- ♥ The University of Chicago Medicine Comer Children's Hospital
- ♥ Yale New Haven Hospital