

The Binkeez for Comfort Story

Binkeez for Comfort is a Guidestar Platinum Accredited 501c3 Non-Profit Organization whose sole mission is to support children and families afflicted with an acute medical crisis.

Binkeez for Comfort executes this mission by donating bespoke, certified safe blankets to infants and children struggling with a life threatening illness, a developmental or mental disorder, or a severe burn.

Binkeez for Comfort is privileged to provide comfort to these infants and children while simultaneously supporting their siblings as well as their parents and caregivers.

Binkeez for Comfort honors the legacy of Founder and COO Susan Posterro's mother, Lynne, who has sewn over 40,000 blankets for children in third world countries. Binkeez for Comfort's blankets are a natural extension to that spirit of giving.

Each Binkeez blanket is made from the very best fabrics sourced exclusively from Shannon Fabrics. These fabrics are both lead-free and hypo-allergenic. Furthermore they are independently tested to pass consumer safety act protection laws as well as government safety standards. Each Binkeez blanket is hand-crafted by one of our dedicated volunteers to figuratively and literally wrap patients and their families in love and hope for healing, comfort and survival.

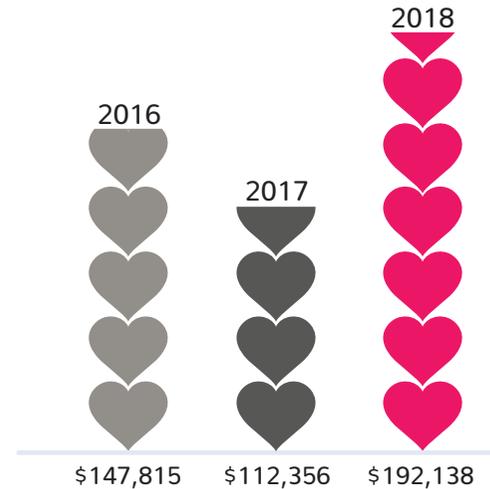
The driving force behind our organization is to support the most critical pediatric patients. Child life specialists within the hospitals we serve note the benefits of Binkeez to improving outcomes among patients and their families. When a child feels safe and less anxious the body is better able to fight disease.



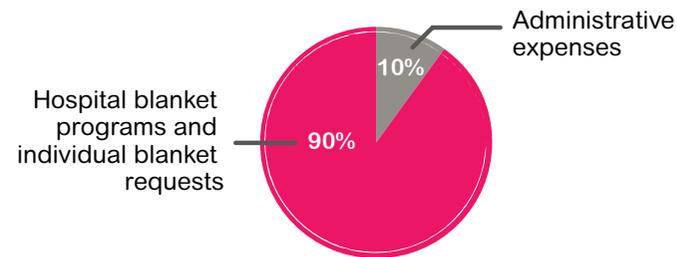
Learn more & donate at www.binkeezforcomfort.org

Security, safety and health is woven into a child's medical journey the moment they receive and touch a Binkeez for Comfort

2018 Financial Impact Summary



Your Donations at Work



5,500+

Children Comforted in 2018

3,820+

Binkeez sent to partnering hospitals

1,685+

Individual Binkeez requests

185+

Angels honored and remembered through Angels Among Us Program



159 Memorial Drive, Suite B, Shrewsbury, MA 01545
 tel: 508-847-5795 | email: info@binkeezforcomfort.org
www.binkeezforcomfort.org



Providing love to babies and children during times of acute medical crisis

2018 Annual Report



Learn About Binkeez for Comfort Programs

The Binkeez for Comfort organization quietly and sustainably supports patients and their families at a growing number of leading Children's Hospitals throughout the United States. These hospitals consistently tell us that our blankets have a positive, cascading impact. The initial warmth and comfort can lead to more rest and less stress, which in turn can lead to a more positive outcome. Child life specialists refer to these kinds of reactions as "clinical benefits". Children's Hospitals have accredited Binkeez not only for the serenity provided by our blankets, but also because the fabrics we use are certified, made in a safe, exposure-free environment and sealed in hospital approved packaging. Beyond these important accreditation's, hospitals view us a trusted partner — a partner who is reliably compliant with guidelines, regulations and protocols.

Binkeez for Comfort has the humbling privilege of positively effecting the lives of thousands of children facing life threatening illnesses. Our outreach creates meaningful connections that inspire us to continue the mission of assisting and supporting children facing the unthinkable. We honor and thank the families of these children by memorializing a blanket in the child's name under our "inspirations program". The blanket is unique because it is made from a new, previously unused pattern.

Beyond blankets, our mindful organization is dedicated to the deliberate, thoughtful giving of acts of love to our families enduring the loss of child. The Angles Among Us program is a humble and earnest expression of our heartfelt sympathy acknowledging the passing of each precious child.



In 2018

Children Comforted 5,500+ ♥ Treating Hospitals 195+ ♥ Life-threatening Illnesses 230+

Meet Neyland



Neyland

Cooper

"In 2013 Neyland was diagnosed at age 3 with brain cancer (Medulloblastoma) and underwent 18 months of chemotherapy. After year of being "cancer free" he ended up back in the hospital and was diagnosed with leukemia (AML). A result of one of the chemotherapy drugs he previously received. After turning 6 in 2016 he received a bone marrow transplant from his younger brother Cooper. Two years later after a routine check up Neyland ended up in hospital again with news he had relapsed. As we met with new doctors and discussed a second transplant we

learned Neyland had no match in the registry so we once again turned to little brother Cooper.

Neyland, now 8, received his blanket before transplant and easily became the go to for everything from floor cover with toys, last minute cape, and of course comfort. The day of transplant Neyland lovingly passed it to his brother to keep him comforted while he did his part in helping his brother out. Since then it has been passed between the brothers to keep each other close while they have been separated during a 100 day stay hours from home." ♥ *Neyland's Mom*



Meet Katie-Anne



"Katie-Anne has Stage IV Neuroblastoma. She was diagnosed at 2.5 years old. As our lives crashed down around us, we received a small gift of a blanket. We had gotten many gifts to help Katie-Anne get through the beginning stages of treatment, but this one particular blanket made an instant impact. She received a Binkeez...a soft pink blanket that she immediately snuggled with. She still has this same blanket four years later. It has been, in my opinion, the single most important thing that has helped

her through all she has had to go through. It has seen her through chemo, resection surgeries, being radioactive, and everything else you can imagine. It has been on flights from Dallas to New York, washed more times than I can count, and isn't quite as bright pink as it once was. Yet it's still as soft and needed as it was that very first day. She's stable right now, and we pray she stays that way, and her Binkeez is never far from her side." ♥ *Katie-Anne's Mom*



Program Partnerships

- ♥ Barbara Bush Children's Hospital at Maine Medical Center
- ♥ Boston Children's Hospital
- ♥ Baystate Medical Center
- ♥ Boston Medical Center
- ♥ Candlelighters NYC
- ♥ The Carter Bucciero HUGS Program
- ♥ Children's Hospital of Philadelphia
- ♥ Children's of Seattle
- ♥ Cottage Children's Medical Center – Cottage Health
- ♥ Connecticut Children's Medical Center
- ♥ Diamond Children's Medical Center – Banner Health
- ♥ Emilio Nares Foundation
- ♥ Floating Hospital for Children in Boston
- ♥ Geisinger Janet Weis Children's Hospital
- ♥ Johns Hopkins Children's Center
- ♥ Hasbro Children's Hospital
- ♥ Kaiser Permanente Santa Clara Medical Center
- ♥ Kravis Children's Hospital – Mount Sinai
- ♥ Loyola University Medical Center
- ♥ MassGeneral Hospital for Children
- ♥ Megan L Cordeiro Memorial Foundation
- ♥ Memorial Hermann
- ♥ Memorial Sloan Kettering Cancer Center
- ♥ Mount Sinai Hospital Neonatal Intensive Care (NICU)
- ♥ UMass Memorial Medical Center
- ♥ New York–Presbyterian
- ♥ Phoenix Children's Hospital
- ♥ Prayers for My Christopher
- ♥ St. Christopher Hospital for Children
- ♥ St. Jude Children's Research Hospital
- ♥ St. Peter's University Hospital
- ♥ Stanford Children's Health – Lucile Packard Children's Hospital
- ♥ Team Lilly Foundation
- ♥ Team Parker for Life
- ♥ Texas Children's Hospital
- ♥ The Confetti Foundation
- ♥ University of Iowa Hospitals
- ♥ The University of North Carolina at Chapel Hill
- ♥ University of Vermont Medical Center
- ♥ Ventura County Medical Center
- ♥ Yale New Haven Hospital

Community & Hospitals Donors

- ♥ Shannon Fabrics
- ♥ Anonymous
- ♥ Black Family Charitable Trust
- ♥ Joy in Childhood Foundation
- ♥ Go East Promotional Products GEPP, LLC
- ♥ S&P Global Foundation
- ♥ The New England Revolution
- ♥ Rand-Whitney